



**bdew**

Energie. Wasser. Leben.

# Together. We. Achieve. More.

Benefits of a BDEW membership

## About BDEW

BDEW is the umbrella organisation for the energy and water sector. It represents the interests of its over 1,900 members, consisting of municipal entities and private businesses, in Berlin and Brussels as well as on a local level through its Land organisations. At the same time, BDEW is the only industry association which unites under one roof all industries and all stages of the value chain, with no exceptions, and brings its member companies together at the same table. Through its members, it also covers mobility, digitalisation and new business sectors. BDEW takes a holistic view of the complete energy, water and wastewater system, of all industries and stages in the value chain, as well as with the role it plays in the overall economy. At the same time, BDEW acts as a complexity manager for the ever-accelerating pace of development.

90 %



Electricity sales

90 %



Gas sales

80 %



Local and district heating sales

95 %



Electricity grid (by length)

92 %



Gas grid (by length)

78 %



Heating grid (by length)

80 %



Public charging infrastructure

80 %



Drinking water supply

30 %



Wastewater disposal

95 %



Investment in energy and water sectors

Share of our members in the total market

# BEING A MEMBER HAS MANY BENEFITS



In BDEW, the energy and water sector has a **STRONG VOICE THAT CAN BE HEARD BY POLICYMAKERS**



BDEW is **YOUR DIRECT CONNECTION TO THE EUROPEAN UNION**



BDEW ensures that small and medium businesses have their say. **OUR SME UNIT STRENGTHENS AND SUPPORTS THESE BUSINESSES**



You are part of the largest **INDUSTRY NETWORK IN THE ENERGY AND WATER SECTOR**



Nowhere else is so much **UP TO DATE TECHNICAL KNOWLEDGE PROVIDED**



As a member, you have the **OPPORTUNITY TO CONTRIBUTE TO ALL DISCUSSIONS**



BDEW is **ON THE GROUND WITH YOU**



You benefit from the **HIGH-QUALITY ADVICE FROM BDEW EXPERTS**



BDEW provides you with a comprehensive overview of the sector and **HELPS YOU DEVELOP YOUR COMPANY'S POSITIONS AND OPINIONS**



As a member, **YOU HELP SHAPE THE POSITIONS THE INDUSTRY TAKES**



Through BDEW, **YOU STAY ABREAST OF IMPORTANT INDUSTRY DEVELOPMENTS**



Further **ENHANCE YOUR BUSINESS MARKETING**



In BDEW, the energy and water sector has a **STRONG VOICE THAT CAN BE HEARD BY POLICYMAKERS**

New laws, increasing reporting obligations, constantly changing framework conditions. As complexity manager, BDEW helps you maintain a better overview of things. Which also helps ensure the continued success of the *Energiewende*. Due to the ever-increasing complexity of the relevant issues, EU institutions, federal and Land governments, parliaments and regulatory authorities need to be given coordinated and competent positions on issues. This is why policymakers appreciate the holistically developed and coordinated industry solutions provided by BDEW. And as such, our members' voices are heard.

Being able to exchange ideas and experiences with others in the sector is especially important today, in light of the major challenges of climate protection and the *Energiewende*, if an individual company is to survive in a changing industry. Within BDEW, the entire industry sits around one table. This means that BDEW has a strong and stable network and works together with competent partners. These partnerships allow BDEW to provide its member companies with additional important information channels and strengthen its ability to represent the industry's interests.



You are part of the largest **INDUSTRY NETWORK IN THE ENERGY AND WATER SECTOR**



BDEW is  
**YOUR DIRECT CONNECTION  
TO THE EUROPEAN UNION**

In future, the framework conditions for our industry will increasingly be set at an EU level, through the European Green Deal and the “Fit for 55” toolbox. The complexity in this area is also increasing enormously. A competent voice for the German energy and water sector on the European stage is therefore hugely important. BDEW’s EU representation is your first port of call for questions on European energy, water, climate and environment policy.

- ★ We are your voice in Europe and your connection to the European institutions, organisations and associations.
- ★ We are committed to ensuring that the framework conditions for the secure, affordable and sustainable energy supply of tomorrow, as well as for the protection of the water supply, are designed appropriately at the European level and that the high quality of wastewater treatment is ensured in the long term.
- ★ We provide you with a crucial knowledge advantage with up-to-the-minute information and insights into current and planned legislative projects and EU initiatives while also helping to shape future developments at EU level in line with our members’ interests.
- ★ As a go-between with a sizeable and stable network, we can ensure that your interests are raised, in a targeted manner, in all discussions of European energy, water and environmental policy.
- ★ We also coordinate and represent the concerns of BDEW’s members in the European associations Eurelectric, Eurogas, EurEau and SGI Europe. A network which brings you even greater benefit.

BDEW's SME Unit is the central point of contact for the specific interests of the around 1,200 small and medium-sized businesses within the association. It also enables member companies that are not able to commit so much time to committee work to have their interests incorporated into the work of BDEW. The particular interests of small and medium-sized enterprises in the energy and water sector are identified and discussed in networks and at nationwide events but also, importantly, at regional events and discussion forums. The SME Unit works hand-in-hand with the head office, the Land organisations and the BDEW EU Representation. It also maintains close connections with, for example, the honorary SME representatives in the companies and BDEW committees, as well as with other SMEs providing voluntary input within the association. This enables BDEW to provide services that are specially tailored to the requirements of SMEs.



BDEW ensures that small and medium businesses have their say.

**OUR SME UNIT STRENGTHENS  
AND SUPPORTS THESE  
BUSINESSES**





BDEW and its member companies are pursuing an important goal

Benefits of membership



Nowhere else is so much  
**UP TO DATE TECHNICAL  
KNOWLEDGE PROVIDED**

BDEW is the main centre of competence where industry-specific information and experiences are exchanged. As a member company, you benefit from free application and implementation tools, model contracts, sets of charts on economic, regulatory and legal developments in the energy and water sector. BDEW events – such as the industry highlight that is the BDEW Congress as well as the “Treffpunkt Netze”, information days, seminars and the annual 50 or so one-hour free webinars – provide quick and comprehensive, up-to-date knowledge on legislative projects and practical issues.

As a member, you have access, for free, to all services of the press centre. These include a daily news summary, the weekly recommendations for action concerning the media topics of the week, sample press releases, background information and graphics as well as suggested lines of arguments and text blocks. The information service is rounded off by the digital magazine *Zweitausend50*, in which key topics for the industry are examined from different perspectives. In the exclusive area within our website, member companies also have the opportunity to subscribe to various newsletters, tailored to specific target groups.



As a member, you have the  
**OPPORTUNITY TO  
CONTRIBUTE TO ALL  
DISCUSSIONS**



---

The basis for the successful representation of your company's interests, for new business models and for entrepreneurial decision-making is sound analysis. BDEW always provides you with up-to-date basic data for your industry, as well as exclusive socio-political and economic analyses, background information on current political decision-making, expert opinions and studies, results of market research and statistical surveys.



BDEW provides you with a comprehensive overview of the sector and **HELPS YOU DEVELOP YOUR COMPANY'S POSITIONS AND OPINIONS**



Through BDEW,  
**YOU STAY ABREAST OF IMPORTANT  
INDUSTRY DEVELOPMENTS**

---

The website [www.bdew.de](http://www.bdew.de) is the information centre for the energy and water sector. On the website, we shed light on topics that are important for your company. In the BDEW-Plus members' area, members exclusively receive in-depth materials, facts and figures and sample chart sets. Twitter and LinkedIn serve as a direct line to current topics on an up-to-the-minute basis. The General Executive Management Board and the Land Management Boards are in regular contact with the member companies, placing great emphasis on regular dialogue. The campaign work of BDEW helps focus the attention of the public on issues of key importance to the industry and thus supports the companies in the sector.



BDEW is  
**ON THE GROUND  
WITH YOU**

---

The *Land* organisations represent member companies' interests and work on *Land*-specific matters as the members' local point of contact. They act as an interface between members and policymakers and authorities at a *Land* level. For example, the *Land* organisations support members with any enquiries and requests for data they receive from the authorities/regulators while also providing *Land*-specific services. Regional events and committees reinforce your network at a local level. This is a major benefit, especially for small and medium-sized companies.



As a member,  
**YOU HELP SHAPE THE POSITIONS  
THE INDUSTRY TAKES**

---

No other umbrella organisation has as strong a grassroots focus as BDEW: industry positions, statements, application tools and important aspects of sector self-regulation are developed together with member companies in around 300 specialist committees at federal and Land level. Around 2,600 employees from our member companies, from all areas of the sector, all stages of the value chain and all company sizes, actively contribute to the committees of BDEW. This means that almost 50% of our member companies play an active role in committees. Transparent participation procedures ensure that all of the experts involved can bring their knowledge to bear and that all arguments are carefully considered. At the same time, everyone benefits from discussions with people from other member companies.



You benefit from the  
**HIGH-QUALITY ADVICE  
FROM BDEW EXPERTS**

Member companies can talk to BDEW experts at any time regarding industry-related matters. The initial consultation with BDEW experts can, in the case of legal issues, often reduce or even completely eliminate the need for external legal advice. Direct access to BDEW staff as well as to the Land organisations is a key component in member satisfaction. BDEW provides its member companies with practical recommendations for action such as sample letters or questions and answers regarding new laws and regulations. The service for the water and wastewater sector also importantly includes guidelines and tools for the calculation of water prices and for the calculation of wastewater fees and charges.



Member companies can access numerous communications aids and ready-to-use materials for their print and online promotion – factsheets, positioning studies or special websites – for all marketing activities related to gas and water as well as energy efficiency.



Further  
**ENHANCE YOUR  
BUSINESS MARKETING**

# OUR GOAL

**We** improve quality of life in Germany. **We** are helping to lead Germany towards climate neutrality without compromising on the reliability and efficiency of the energy supply and while ensuring a safe and sustainable water sector.

**We** are shaping the future, as the industry's leading association, with great conviction and full force while actively mediating between policymakers and business. For a secure energy and water supply as well as wastewater disposal in Germany. For a sustainable and successful economy. For the success and prosperity of society, in every region of our country.

*Photo credits, cover collage, left to right:*

Sunshine Studio, shutterstock / BDEW / Carlos Amarillo, shutterstock / jarrow153, shutterstock / Grand Warszawski, shutterstock / Mark Agnor, shutterstock / DeutzmannEibner, picture alliance / ronstik, shutterstock / husjur02, shutterstock / marinat197, shutterstock / BDEW / BDEW / petrmalinak, shutterstock / BDEW / Christian Ohde, picture alliance

*Photo credits, centre collage, left to right:*

Hager\_euthymia, adobe stock / Eviart, shutterstock / serato, shutterstock / Martin Mecnarowski, shutterstock / BDEW / Martin Capek, shutterstock / BDEW / EvGavrilov, shutterstock / BDEW / jannoon028, shutterstock / Gorodenkoff, shutterstock / kubais, shutterstock / Florian Peljak, picture alliance / Sawat Banyenggam, shutterstock / Nicolas Maeterlinck, picture alliance

**Publisher**

BDEW German Association of Energy and Water Industries  
Reinhardtstraße 32  
10117 Berlin

T +49 30 300199-0

F +49 30 300199-3900

[info@bdew.de](mailto:info@bdew.de)

[www.bdew.de](http://www.bdew.de)

**Contact person**

Ira Hartmann

Head of the Associations Membership and Organizational Development Department

[ira.hartmann@bdew.de](mailto:ira.hartmann@bdew.de)