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Public consultation on the Data Act

Fields marked with * are mandatory.

Introduction

The COVID-19 crisis has shown the essential role of data use for crisis management and prevention, and for informed decision-making by governments. Data also has a key place in the recovery of the EU, given its potential for innovation and job creation, as well as its contribution to the efficiency of industries across all sectors. Data will also contribute to achieving the goals of the European Green Deal.

With its <u>European strategy for data</u>, published on 19 February 2020, the Commission formulated a vision for the data economy. This includes the adoption of a horizontal legislative initiative (the 'Data Act') that would complement the <u>proposal for a Regulation on data governance</u>, which was adopted by the Commission in November 2020.

The objective of the Data Act is to propose measures to create a fair data economy by ensuring access to and use of data, including in business-to-business and business-to-government situations. The initiative would not alter data protection legislation and would seek to preserve incentives in data generation.

Under this initiative, a review of Directive 96/9/EC on the legal protection of databases is also planned in order to ensure continued relevance for the data economy.

This questionnaire aims at consulting all types of stakeholders, including citizens and businesses, about the different measures being explored in preparing the Data Act. It is divided into the following sections:

- I. Business-to-government data sharing for the public interest
- II. Business-to-business data sharing
- III. Tools for data sharing: smart contracts
- IV. Clarifying rights on non-personal Internet-of-Things data stemming from professional use
- V. Improving portability for business users of cloud services
- VI. Complementing the portability right under Article 20 GDPR
- VII. Intellectual Property Rights Protection of Databases
- VIII. Safeguards for non-personal data in international contexts

After the mandatory 'about you' section, please answer the sections that are of interest to you.

Please note that, although they all appear in the PDF questionnaire, some questions and the entire section

on 'safeguards for non-personal data in international contexts' will only appear in the online questionnaire for respondents that indicated they are responding as a company/business organisation or as a business association.

The questionnaire will be available in all EU official languages on 11 June 2021.

Finally, please note that you can upload a document (e.g. position paper) at the end of the questionnaire.

About you

Bulgarian

Croatian

Czech

Danish

*Language of my contribution

Business association

Company/business organisation

	Dutch
•	English
	Estonian
0	Finnish
	French
	German
	Greek
	Hungarian
	Irish
0	Italian
0	Latvian
0	Lithuanian
	Maltese
0	Polish
0	Portuguese
0	Romanian
0	Slovak
	Slovenian
0	Spanish
0	Swedish
*Lam d	giving my contribution as
_	Academic/research institution

Consumer organisation
EU citizen
Environmental organisation
Non-EU citizen
Non-governmental organisation (NGO)
Public authority
Trade union
Other
*First name
Michael
*Surname
Wunnerlich
*Email (this won't be published)
sylwia.spahr@bdew.de
*Organisation name
255 character(s) maximum
BDEW German Association of Energy and Water Industries
*Organisation size
Micro (1 to 9 employees)
Small (10 to 49 employees)
Medium (50 to 249 employees)
Large (250 or more)
Business sector
Agriculture, forestry and fishing
Food processing, food supply chain
Automotive, including suppliers, manufacturing, retail, service and
maintenance and related after-market services
Household appliances, "smart living", including suppliers, manufacturing,

retail, service and maintenance and related after-market services

	Machinery
0	Other manufacturing, including suppliers, manufacturing, retail, service and maintenance and related after-market services
0	Raw materials and energy-intensive industries
0	Construction
0	Passenger transportation (taxi, bus, train, plane, waterways)
0	Logistics
0	Postal services, including express services
	Telecommunications, including suppliers
	Retail and wholesale
	Media, publishing, broadcasting and related services including advertising
0	Creative and culture industries
0	Health
0	Proximity, social services and social economy
0	Finance, insurance and re-insurance (other than motor insurance)
0	Legal advice; market research
•	Production and/or transmission/supply of electricity, gas, water, steam and air,
	including related data services
0	IT
	Space and defense
	Textile
	Tourism
	Other
Tran	sparency register number
	character(s) maximum
	k if your organisation is on the transparency register. It's a voluntary database for organisations seeking to note EU decision-making.
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• 0	. ,
	ntry of origin e add your country of origin, or that of your organisation.
()	Afghanistan Djibouti Libya Saint Martin
0	Åland Islands Dominica Liechtenstein Saint Pierre and
	Miquelon

	Albania	0	Dominican	0	Lithuania	Saint Vincent
			Republic			and the
						Grenadines
	Algeria		Ecuador		Luxembourg	Samoa
	American Samoa		Egypt		Macau	San Marino
	Andorra		El Salvador		Madagascar	São Tomé and
						Príncipe
	Angola	0	Equatorial Guinea	a [©]	Malawi	Saudi Arabia
	Anguilla		Eritrea		Malaysia	Senegal
	Antarctica		Estonia		Maldives	Serbia
	Antigua and		Eswatini		Mali	Seychelles
	Barbuda					
	Argentina	0	Ethiopia		Malta	Sierra Leone
0	Armenia		Falkland Islands		Marshall Islands	Singapore
	Aruba		Faroe Islands	0	Martinique	Sint Maarten
	Australia		Fiji		Mauritania	Slovakia
	Austria		Finland	0	Mauritius	Slovenia
	Azerbaijan		France		Mayotte	Solomon Islands
0	Bahamas		French Guiana	0	Mexico	Somalia
	Bahrain		French Polynesia		Micronesia	South Africa
	Bangladesh		French Southern		Moldova	South Georgia
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			Lands			Sandwich
						Islands
	Barbados		Gabon		Monaco	South Korea
	Belarus	0	Georgia	0	Mongolia	South Sudan
	Belgium	0	Germany	0	Montenegro	Spain
	Belize	0	Ghana		Montserrat	Sri Lanka
	Benin	0	Gibraltar		Morocco	Sudan
0	Bermuda		Greece		Mozambique	Suriname
0	Bhutan		Greenland	0	Myanmar/Burma	Svalbard and
						Jan Mayen
	Bolivia		Grenada		Namibia	Sweden

	Bonaire Saint Eustatius and Saba	0	Guadeloupe	0	Nauru	0	Switzerland
0	Bosnia and Herzegovina	0	Guam	0	Nepal	0	Syria
0	Botswana		Guatemala	0	Netherlands	0	Taiwan
0	Bouvet Island	0	Guernsey	0	New Caledonia	0	Tajikistan
0	Brazil		Guinea	0	New Zealand	0	Tanzania
0	British Indian Ocean Territory	0	Guinea-Bissau	0	Nicaragua	0	Thailand
0	British Virgin Islands	0	Guyana	0	Niger	0	The Gambia
0	Brunei		Haiti		Nigeria	0	Timor-Leste
0	Bulgaria		Heard Island and		Niue	0	Togo
			McDonald Islands	3			
0	Burkina Faso		Honduras		Norfolk Island	0	Tokelau
0	Burundi		Hong Kong	0	Northern	0	Tonga
					Mariana Islands		
0	Cambodia		Hungary	0	North Korea	0	Trinidad and
							Tobago
0	Cameroon		Iceland	0	North Macedonia	0	Tunisia
0	Canada		India	0	Norway	0	Turkey
	Cape Verde		Indonesia	0	Oman	0	Turkmenistan
0	Cayman Islands		Iran	0	Pakistan	0	Turks and
							Caicos Islands
0	Central African		Iraq		Palau	0	Tuvalu
	Republic						
0	Chad		Ireland		Palestine	0	Uganda
0	Chile		Isle of Man	0	Panama	0	Ukraine
0	China		Israel		Papua New	0	United Arab
					Guinea		Emirates
0	Christmas Island		Italy		Paraguay	0	United Kingdom
	Clipperton	0	Jamaica	0	Peru	0	United States

0	Cocos (Keeling)	Japan	0	Philippines	0	United States
	Islands					Minor Outlying Islands
	0 1 1:		<u></u>	D: :		
	Colombia	Jersey		Pitcairn Islands		Uruguay
0	Comoros	Jordan	0	Poland	0	US Virgin Islands
0	Congo	Kazakhstan		Portugal		Uzbekistan
0	Cook Islands	Kenya		Puerto Rico		Vanuatu
0	Costa Rica	Kiribati		Qatar		Vatican City
0	Côte d'Ivoire	Kosovo		Réunion		Venezuela
0	Croatia	Kuwait		Romania		Vietnam
0	Cuba	Kyrgyzstan		Russia		Wallis and
						Futuna
0	Curaçao	Laos		Rwanda		Western Sahara
0	Cyprus	Latvia		Saint Barthélemy		Yemen
0	Czechia	Lebanon		Saint Helena		Zambia
				Ascension and		
				Tristan da Cunha	l	
0	Democratic	Lesotho		Saint Kitts and		Zimbabwe
	Republic of the			Nevis		
	Congo					
0	Denmark	Liberia		Saint Lucia		

The Commission will publish all contributions to this public consultation. You can choose whether you would prefer to have your details published or to remain anonymous when your contribution is published. Fo r the purpose of transparency, the type of respondent (for example, 'business association, 'consumer association', 'EU citizen') country of origin, organisation name and size, and its transparency register number, are always published. Your e-mail address will never be published. Opt in to select the privacy option that best suits you. Privacy options default based on the type of respondent selected

*Contribution publication privacy settings

The Commission will publish the responses to this public consultation. You can choose whether you would like your details to be made public or to remain anonymous.

Anonymous

Only organisation details are published: The type of respondent that you responded to this consultation as, the name of the organisation on whose behalf you reply as well as its transparency number, its size, its country of origin and your contribution will be published as received. Your name will not be published. Please do not include any personal data in the contribution itself if you want to remain anonymous.

Public

Organisation details and respondent details are published: The type of respondent that you responded to this consultation as, the name of the organisation on whose behalf you reply as well as its transparency number, its size, its country of origin and your contribution will be published. Your name will also be published.

I agree with the personal data protection provisions

I. Business-to-government data sharing for the public interest

Access to private sector data can provide public authorities in the EU with valuable insights, for example to improve public transport, make cities greener, tackle epidemics and develop more evidence-based policies. To facilitate such data sharing, the European strategy for data announced that one of the objectives of the Data Act would be to create a framework to bring certainty to business-to-government (B2G) data sharing for the public interest and help overcome the related barriers.

In this context, 'public interest' is understood as general benefits to society as a whole – like effective responses to disasters or crises and improvements to public services – as recognised in law, at EU or Member State level. Some key examples are provided in the question "*In which of the following areas do you think that, for specific use-cases with a clear public interest, B2G data sharing should be compulsory, with appropriate safeguards?*"

This framework could set the objectives, general obligations and safeguards that should be put in place for B2G data sharing.

An <u>Expert Group on B2G data sharing</u>, whose <u>report</u> was published in February 2020, issued a number of recommendations in order to ensure scalable, responsible and sustainable B2G data sharing for the public interest. In addition to the recommendation to the Commission to explore a legal framework in this area, it presented several ways to encourage private companies to share their data. These include both monetary and non-monetary incentives, for example tax incentives, investment of public funds to support the development of trusted technical tools and recognition schemes for data sharing.

In this section, we would like to hear your views on how the Commission should foster B2G data sharing for public interest purposes.

Have you or has your organisation experienced difficulties/encountered issues when requesting or responding to requests for access to data, in the context of B2G data sharing for the public interest?

0	Vac
	1 -

[⊚] No

I don't know / no opinion

Please specify

200 character(s) maximum

In some cases, transmission of data to public authorities adds additional burdens on companies due to adminsitrative costs and potential formatting requirements.

Should the EU take additional action so that public sector bodies can access and re-use private sector data, when this data is needed for them to carry out their tasks in the public interest purpose?

- EU level action is needed
- Action at Member State level only is needed
- No action is needed
- I don't know / no opinion

To what extent do you believe that the following factors impede B2G data sharing for the public interest in the EU?

	Strongly agree	Somewhat agree	Neutral	Somewhat disagree	Strongly disagree	I don't know /no opinion
Legal uncertainty due to different rules across Member States	0	•	0	0	0	0
Legal barriers to the use of business data for the public interest (e.g. on what data can be shared, in what form, conditions for re-use), including competition rules	•	•	©	•	•	•
Commercial disincentives or lack of incentives/ interest/ willingness	0	•	0	0	0	0

Lack of skilled professionals (public and/ or private sector)	•	0	0	0	0	0
Lack of bodies to help bring together supply and demand for data, and to promote, support and oversee B2G data sharing (e.g. provide best practice, legal advice)	©	•	•	•	•	•
Lack of safeguards ensuring that the data will be used only for the public interest purpose for which it was requested	•	©	0	•	•	0
Lack of appropriate infrastructures and cost of providing or processing such data (e. g. interoperability issues)	•	•	0	•	0	0
Lack of awareness (benefits, datasets available)	©	0	0	•	0	0
Insufficient quality of public authorities' privacy and data protection tools	0	0	0	•	0	0
Other	0	0	0	0	0	0

In which of the following areas do you think that, for specific use-cases with a clear public interest, B2G data sharing should be compulsory, with appropriate safeguards?

	Yes, it should be compulsory	No, it should not be compulsory	I don't know /no opinion
Data (e.g. mobility data from Telecom operators, loss data from insurance companies) for emergencies and crisis management, prevention and resilience	•	0	0
Data (e.g. price data from supermarkets) for official statistics	•	0	0
Data (e.g. emissions data from manufacturing plants) for protecting the environment	•	0	0
Data (e.g. fuel consumption data from transport operators) for a healthier society	•	0	0

Data for better public education services	0	0	•
Data (e.g. employment data from companies) for a socially inclusive society	0	0	•
Data for evidence-based public service delivery and policy- making	0	0	•
Other	•	0	0

Please specify

200 character(s) maximum

In principle, we support mandatory B2G data sharing with the exception of data concerning critical infrastructure and competition-relevant data.

When sharing data with public bodies, businesses should provide it:

- For free
- At a preferential rate/ below market price (marginal cost or other)
- At market price
- Depending on the purpose it may be provided at market price, preferential rate or for free
- I don't know/ no opinion

Please provide an example(s) of when public sector bodies should be able to obtain data for the public interest at a preferential rate.

Generally, data should be shared at market price, exceptions could be the case of public emergencies or for the purpose of statistics.

What safeguards for B2G data sharing would be appropriate?

- Data security measures including protection of commercially sensitive information
- Specific rules on proportionality and reasonableness of the request
- Transparent reporting on how the public authority has used the data
- Limitations regarding how long public bodies may use or store specific datasets before having to destroy them
- Other

Please specify

200 character(s) maximum

Generally, data of critical infrastructures should not be requested. If absolutely needed, this data should be protected by extra safeguards (timely destruction, feedback).

Which of the following types of financial compensation would incentivise you to engage in a B2G data-sharing collaboration for the public interest (select all that apply):

- Marginal costs for dissemination
- Marginal costs for dissemination + fair return on investment (ROI)
- Market price

Which of the following types of non-monetary compensation would incentivise you to engage in a B2G data-sharing collaboration for the public interest (select all that apply):

- Tax incentives
- Increased know-how and innovation through co-creation with public bodies
- Reputation/ public recognition programmes (e.g. corporate social responsibility)
- Investment of public funds to support the development of trusted technical tools for B2G data sharing
- I don't know / no opinion
- Other

Please specify

200 character(s) maximum

Giving companies the opportunity to receive a label to mark a company's data altruism, corresponding to the Data-Governance Act.

II. Business-to-business data sharing

In this section, we would like to hear your views on fair contractual terms and conditions as an important tool that can stimulate companies to exchange their data while safeguarding the freedom of contracts and in full compliance with applicable legislation (such as the GDPR or competition law). The Data Strategy intends to promote business-to-business (B2B) data sharing which will benefit in particular start-ups and SMEs, putting emphasis on facilitating B2B voluntary data sharing based on contracts. We are seeking options for promoting fairness in contracts governing access to and use of data.

Model contract terms would provide businesses willing to share data, but lacking the experience, in particular SMEs and start-ups, with practical guidance on how to set up the contract based on fair terms.

The use of such model contract terms would be voluntary for the parties.

A legislative fairness test for all B2B data sharing contracts would create general boundaries with the purpose to prevent the application of abusive contract clauses imposed by the party with the stronger bargaining power on the weaker party. The fairness test would only address excessive clauses while all other terms would be left to the parties' contractual freedom. A contracting party would not be bound by an unfair contract term. Precedents for a B2B fairness test in EU law can be found in Directives 2011/7/EU (Late Payments) and Directive (EU) 2019/633 (Unfair trading practices in the food supply chain).

If sectoral rules were to establish a data access right, horizontal access modalities would regulate in a harmonized way how data access rights should be exercised while the possible creation of sectoral data access rights would be left to future sectoral legislation, where justified. The contract which the parties would agree for such data access could be based on variations of fair, reasonable, proportionate, transparent and non-discriminatory terms taking into account possible specificities of the relevant sectoral legislation. Whenever personal data are concerned, processing of such data shall comply with the GDPR. The data concerned would not include commercially sensitive data that could facilitate collusive outcomes on the market, nor data that is very strategic for competition, including trade secrets, nor legally protected data, for instance those covered by intellectual property rights.

Does your company share data with other companies? (This includes providing data to other companies and accessing data from other companies)

0	Voc
\circ	Yes

O No

I don't know / no opinion

Are you:

Data holder

Data user

Both data holder and user

Other

In the last five years, how often has your company shared data with other companies?

Many times

Only a few times

Don't know

Please describe the type of data shared, and the type of businesses with whom it is shared

200 character(s) maximum

see attached paper with additional remarks

On what basis does your company share data with other companies?
Voluntary
Mandatory
Both voluntary and mandatory
I don't know / No opinion
Why does your company share data with other companies?
Optimisation of the supply chain
Predictive maintenance
Precision farming
Moving to circular production
Training algorithms for AI
Design of innovative solutions/products
Other
Which services/products based on data sharing exist/are under development in your sector and what type of data are needed for these purposes? 300 character(s) maximum
see attached paper with additional remarks
see attached paper with additional remarks What benefits from data sharing do you expect to be reaped in your sector?
what benefits from data sharing do you expect to be reaped in your sector? Soo character(s) maximum Development of new digital business applications and artificial intelligence, enhanced cooperation,
what benefits from data sharing do you expect to be reaped in your sector? 300 character(s) maximum Development of new digital business applications and artificial intelligence, enhanced cooperation, communication between different levels of the value chain, improved forecast. Has your company experienced difficulties/encountered issues when requesting
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What benefits from data sharing do you expect to be reaped in your sector? 300 character(s) maximum Development of new digital business applications and artificial intelligence, enhanced cooperation, communication between different levels of the value chain, improved forecast. Has your company experienced difficulties/encountered issues when requesting access to other companies' data? Yes No I don't know / no opinion How often did such difficulties occur in the last 5 years?
what benefits from data sharing do you expect to be reaped in your sector? **Top Communication** **Development of new digital business applications and artificial intelligence, enhanced cooperation, communication between different levels of the value chain, improved forecast. **Has your company experienced difficulties/encountered issues when requesting access to other companies' data?** **Yes** No** No** I don't know / no opinion **How often did such difficulties occur in the last 5 years?* Very often

Do you agree that horizontal access modalities based on variations of fair, reasonable and non-discriminatory conditions applicable to data access rights, established in specific sectors, could contribute to increasing data sharing between businesses (including for example co-generated non-personal IoT data in professional use)?

- Yes
- O No
- I don't know / no opinion

What, in you view, could be the benefits or risks of the options mentioned in the three previous questions, for example in relation to incentives for data collection, competitiveness and administrative burden

300 character(s) maximum

comparability, reduction in efforts for the creation of contracts, reduction of administrative costs for SMEs, establishment of a market standard (interoperability), increased fairness

Regarding data access at fair, reasonable, proportionate, transparent and nondiscriminatory conditions, which of the following elements do you consider most relevant to increase data sharing?

at most 3 choice(s)

- The party sharing data obtains a reasonable yield on investment and the party requesting access to data pays a reasonable fee
- Distinctions can be made depending on the type of data or the purpose of its use
- Availability of standards for interoperability that would allow data sharing and exploitation at a low marginal cost (in terms of time and money)
- Structures enabling the use of data for computation without actually disclosing the data
- Availability of an impartial dispute settlement mechanism
- None of the above
- Other
- I don't know / no opinion

Please explain

200 character(s) maximum

Structures enabling the use of data for computation without actually disclosing the data could be beneficial as well as the availability of an impartial dispute settlement mechanism.

III. Tools for data sharing: smart contracts

This section seeks to get your views on smart contracts. Smart contracts are computer programs, which automatically execute data and/or value transfers according to certain predetermined parameters. Smart contracts have important potential in manufacturing 4.0, smart mobility, and smart energy. Smart contracts can play an important role here by automating data transfers and data pooling, by triggering payments for data transfers and for guaranteeing the implementation of conditions linked to a data transfer. The following questions aim to (1) solicit your experiences with smart contracts and relevant uses cases, and (2) get your views on the need of harmonized standards for smart contracts in order to ensure interoperability and what the essential elements of such standards should be.

Are you using smart contracts or have you been involved in proofs of concept or pilots for Distributed Ledger Technologies that make use of smart contracts?

- Yes
- No

Please briefly explain the use case(s) you tested

200 character(s) maximum

There are several (pilot) projects in this regard, see the attached document for more information.

Do you consider that smart contracts could be an effective tool to technically implement the data access and use in the context of co-generated IoT data, in particular where the transfer is not only one-off but would involve some form of continuous data sharing?

- Yes
- No

Please explain your answer

200 character(s) maximum

The use of smart contracts can be an effective tool if the legal framework conditions are clarified first.

Do you consider that when individuals request data portability from businesses, smart contracts could be an effective tool to technically implement data transfers, in particular where the transmission is not only one-off but would involve some form of continuous data sharing?

- Yes
- No

Please explain your answer

In B2B data sharing, it is imaginable that smart contracts are effective. This could also be the case for PV systems and smart meters, where data transfer is continuously necessary.

In your experience, what are the primary challenges for scaling smart contracts across blockchains and/or across ecosystems? Are these challenges related to: (0 lowest, 10 highest)

	1	2	3	4	5	6	7	8	9	10
Legal uncertainty	0	0	0	0	0	0	0	0	•	0
Lack of interoperability	0	0	0	0	0	0	0	0	•	0
Difficulties with governance	0	0	0	•	0	0	0	0	0	0
Data protection issues	0	0	0	0	0	0	0	•	0	0
Competition law compliance concerns	0	0	0	0	0	0	•	0	0	0
Others	0	0	0	0	0	0	•	0	0	0

Please specify

A lack of access to data can inhibit the use of smart contracts. Regarding data protection issues, smart contracts should be used in cases where no personal data is concerned.

If interoperability is an issue for scaling smart contracts, which requirements should inform standardisation to scale smart contracts across blockchains and/or across ecosystems? Should such standards determine in particular minimum safeguards for cyber security? If so, which best practices would you consider relevant?

300 character(s) maximum

Minimum safeguards for cyber security are welcomed. The interoperability is a problem of incompatible design choices. This cannot be solved by standardisation without breaking the security guarantee of the smart contracts but through a trusted official data source.

IV. Clarifying rights on non-personal Internet-of-Things data stemming from professional use

In this section, we would like to hear your views on non-personal data that is generated by smart objects connected to the Internet-of-Things ('loT objects') in professional use. Examples of such objects include industrial robots, machine tools with sensors, construction engines or smart farming equipment.

Do you currently or are you planning to use in the near future a smart object connecting to the Internet-of-Things?

0	Yes
	No
	I don't know / no opinion

Do you agree that IoT objects and data coming from such objects may represent new challenges for market fairness when access to relevant information concerning the functioning and performance is held by the manufacturer of such object?

0	Yes
0	No
0	I don't know / no opinion

Please explain your answer

200 character(s) maximum

see attached paper with additional remarks

To what extent are the following elements well addressed in contracts relating to the sale or long-term lease of IoT objects for professional use?

	Very well addressed	Somewhat well addressed	Neutral	Not well addressed	Not at all well addressed	I don't know/ no opinion
Right to know which data is being collected by the IoT object'	0	0	0	0	0	0
Right to access data generated by the IoT for own information purposes	0	0	0	0	0	0
Rights to use data generated by the IoT object by selected parties	0	0	0	0	0	0
Information on applicable legal rules on access to data in terminal equipment (ePrivacy Directive)	0	0	0	0	0	0
Rights to transmit data generated by the IoT object to selected parties	0	0	0	0	0	0
Incentives (services, functionalities or other rewards) for permitting the manufacturer of the IoT object, his business partners or third parties to use the data that the object generates	0	0	0	0	0	0
Protection of trade secrets and other commercially sensitive information in the context of the regular data feedbacks of the IoT object	0	0	0	0	0	0
Other	0	0	0	0	0	0

Have you experienced any of the following as a result of insufficient rights in
contracts relating to the sale or long-term lease of an IoT object?
I could not sell the IoT object onwards
I could not pick and choose a repair or maintenance company of my choice
I could not use a data analytics service offered by another company because was legally impossible to allow this service to read the data from the object that I use
I could not use a data analytics service offered by another company because was technically impossible to allow this service to read the data from the object that I use
 I could not use the data internally (including combining it with other data I hold Other
No, I have not experienced any of the above
How relevant where the difficulties signalled in response to the previous question? They appear frequently and/or are having a considerable impact on my
business
They appear infrequently and/or are having only a minor impact on my business
 They only appear rarely and/or have an insignificant impact on my business I don't know / no opinion
Is your company in the business of after-sales services that use data from IoT objects in professional use in order to offer that service (e.g. repair and
maintenance, data analytics services)?
Yes
No No
I don't know / no opinion
What was the nature of such difficulties?
Outright denial of data access
Prohibitive monetary conditions for data access
Prohibitive technical conditions for data access
Restrictive legal conditions for data access and use
Competition law compliance concerns
Other

I don't	know	/ no	opinion
IUUIII	INI IOW	/ 110	

V. Improving portability for business users of cloud services

In this section we would like to hear your views on cloud service portability. In order to prevent vendor lockin, it is necessary that business users can easily switch cloud providers, by porting their digital assets in the broadest sense, including data and applications, from one cloud provider to another provider or back to their own infrastructure and software on-premise IT systems, including those digital assets stored at the edge of the network.

Cloud service providers and cloud users have jointly developed <u>self-regulatory ('SWIPO')</u> codes of conduct to address this issue in laaS- and SaaS-specific contexts (laaS i.e. Infrastructure as a Service; SaaS, i.e. Software as a Service), as mandated by Regulation (EU) 2018/1807 on a framework for the free flow of non-personal data in the European Union.

As part of the Commission's evaluation of the development and implementation of the codes of conduct, the Commission will evaluate whether self-regulation in the field of business-to-business (B2B) data portability achieved the desired outcomes or whether other policy options should be considered.

The outcome of the <u>recent public consultation on European Strategy for Data</u> showed that 22.6% of the total respondents are of the opinion that the self-regulation is not the appropriate best practice in area of data portability. On the contrary, 30.8% agreed it is appropriate practice. The remaining (46.6%) of respondents did not express their opinion on the topic. However, 48% of the respondents answered that they have experienced problems in the functioning of the cloud market, the most common problem experienced being vendor lock-in.

Considering the above, the following questions aim to receive additional input on the topic of B2B data portability.

Was your organisation aware of the SWIPO Codes of Conduct prior to filling in this questionnaire?

- Yes
- No
- I don't know /no opinion

In your opinion, could the SWIPO codes of conduct represent a suitable approach to address cloud service portability, if:

- The principles formulated in the self-regulatory SWIPO codes of conduct would be binding for all cloud services offered in Europe
- The codes of conduct would be supplemented by Standard Contractual Clauses translating the Codes' requirement into contractual elements
- Both

Other Do you consider there is a need to establish a right to portability for business users of cloud computing services in EU legislation? Yes No I don't know / no opinion Please explain your answer, detailing as much as possible what this right should entail. 200 character(s) maximum It is beneficial to build an EU-wide coherent framework for cloud computing services, taking into account the GAIA-X project. What legislative approach would be the most suitable in your opinion, if the data portability right for cloud users would be laid down in an EU legislation? High-level principle(s) recognising the right for cloud service portability (for example, a provision stipulating that the cloud user has the right to have its data ported in a structured, widely used and machine-readable format to another provider or proprietary servers, against minimum thresholds) More specific set of conditions of contractual, technical, commercial and economic nature, including specification of the necessary elements to enable data portability Other solution I don't know / no opinion Would the self-regulatory SWIPO codes of conduct on data portability developed by the cloud stakeholders in your opinion represent a suitable baseline for the development of such a legislative cloud service portability right? Yes Yes, but further elements would have to be considered (please be as specific as possible on which elements are currently not/insufficiently addressed in those codes of conduct – optional) O No

No opinion

I am not familiar with SWIPO codes of conduct

timeframes and potentially other technical elements? Yes
No
I don't know / no opinion
Can you be more specific about which standards should be developed in this regard? 200 character(s) maximum
Do you consider that formally requesting European standardisation development organisations to design such standards or the necessary APIs would be an appropriate solution? Yes
© No
I don't know / no opinion
Would it be necessary in your opinion to develop Standard Contractual Clauses for cloud service portability to improve negotiating position of the cloud users? Yes, it would be necessary and sufficient as a stand alone solution.
 Yes, it would be necessary but in addition to a legislative right of data portability
It would not be necessary but it would simplify the data portability and/or harmonise its aspects across the EU
No, it would not be necessary
No opinion
Do you have any other comments you would like to address with respect to cloud service portability, which were not addressed above? 300 character(s) maximum
VI. Complementing the portability right under Article 20 GDPR

Would it be suitable to develop – as a part of legislative approach to cloud service

portability - standard APIs, open standards and interoperable data formats,

In this section we would like to hear your views on the portability of personal data. Under Article 20 of the GDPR, individuals can decide to port certain personal data to an organisation or service of their choice. Non-discriminatory access to smart metering data is mandated by Article 23 Directive (EU) 2019/944 on common rules for the internal market for electricity. Additional rules are proposed for facilitating the portability of personal data generated in the context of an online service offered by a "gatekeeper platform" under Article 6(1)(h) of the proposal for a Digital Markets Act (COM(2020) 842 final).

Smart connected objects connected to the Internet-of-Things (IoT objects) and services available on them, e.g. smart home appliances or wearables, generate a growing amount of data. Normally, the data generated by such objects and by the services available on them in their interaction with their human users are personal data. Such data is covered by the General Data Protection Regulation (GDPR). Any data stored in terminal equipment, such as connected objects, can only be accessed in accordance with Article 5 (3) of Directive 2002/58/EC (ePrivacy Directive). However, the obligations under Article 20 GDPR does not require the controller to put in place the technical infrastructure to enable continuous or real-time portability.

To what extent do you agree with the following statement: "Individual owners of a smart connected object (e.g. wearable or household appliance) should be able to permit whomever they choose to easily use the data generated by their use of that object."

- Strongly agree
- Somewhat agree
- Neutral
- Somewhat disagree
- Strongly disagree
- I don't know / no opinion

To what extent do you agree with the following statement: "The device manufacturer of a smart connected object (e.g. wearable or household appliance) should be able to permit whomever they choose to easily use the data generated by the use of that object, without the agreement of the user."

- Strongly agree
- Somewhat agree
- Neutral
- Somewhat disagree
- Strongly disagree
- I don't know / no opinion

Among the elements listed below, which are the three most important elements that prevent the right under Article 20 GDPR to be fully effective?

The absence of an obligation to provide a well-documented Application Programming Interface

	The absence of an obligation to provide the data on a continuous basis
T	The absence of universally used methods of identification or authentication of
tŀ	he individual that makes the portability request in a secure manner
	The absence of clearer rules on data types in scope
	The absence of clear rules on liability in case of misuse of the data ported
	The absence of standards ensuring data interoperability, including at the
S	semantic level
	Other
V	don't know / no opinion

VII. Intellectual Property Rights – Protection of Databases

The Directive 96/9/EC on the legal protection of databases (Database Directive) provides for two types of protection for databases. Firstly, databases can be protected, when original, under copyright law. Copyright protection applies to databases (collections of data) that are creative/original in the selection and/or arrangement of the contents and constitute their authors' own intellectual creation.

Secondly, databases for which a substantial investment has been made into the obtaining, presentation and verification of the data can benefit from the protection under the so-called "sui generis" right. Such protection is automatically granted to the maker of any database which fulfils these conditions. The maker of databases protected under the sui generis right can prevent the extraction or re-use of their database content. The Directive lays down two main mechanisms to manage rights of users: the exception regimes (including the provision of specific exceptions in the fields of teaching, scientific research, public security or for private purposes) and the rights of lawful users.

To sum up, the copyright protection of databases only arises where the structure of the database, including the selection and arrangement of the database's contents, constitute the author's own intellectual creation. The sui generis right protects, as an intangible asset, the results of the financial and/or professional investment carried out towards the methodical and systematic classification of independent data.

The Commission published a report evaluating the Database Directive in 2018. The evaluation highlighted that important questions arose as regards the interaction of the Directive with the current data economy, notably in view of the potential legal uncertainties as to the possible application of the sui generis right to machine generated data. The evaluation concluded that the Directive could be revisited to facilitate data access and use in the broad context of the data economy and in coordination with the implementation of a broader data strategy.

The following consultation is focusing on the aspect of the application of the Database Directive within the Data Economy, while also asking questions of a more general nature on this instrument.

Intellectual Property Rights - General questions

In your view, how are intellectual property (IP) rights (including the sui generis database right) and trade secrets relevant for business-to-business sharing of data?

	To protect valuable data through IP, where possible
	To share data in a manner that ensures control on who will use it and for what
	purposes
	▼ To protect data from misappropriation and misuse
	▼ To refuse sharing of data
	☐ IP has nothing to do with data sharing
	I don't know / no opinion
	Other
DI	ease specify or explain
2	200 character(s) maximum

"Control over the accessibility and use of data should not be realised through the establishment of additional layers of exclusive, proprietary rights". To what extent do you agree with this statement?

- Strongly agree
- Somewhat agree
- Neutral
- Somewhat disagree
- Strongly disagree
- I don't know / no opinion

Please explain

200 character(s) maximum

Rather than additional layers, a clear differentiation and allocation of proprietary rights are of importance.

Questions on the Database Directive

Please select what describes you best

- Maker of databases containing machine generated data
- Maker of databases containing other type of data than machine generated data
- Maker of databases containing mixed type of data
- User of databases containing machine generated data
- User of databases containing other type of data than machine generated data
- User of databases containing mixed type of data

- User-maker of databases containing machine generated data
- User-maker of databases containing other type of data than machine generated data
- User-maker of databases containing mixed type of data
- Other

In your view, how does the Database Directive apply to machine generated data (in particular data generated by sensor-equipped objects connected to the Internet-of-things objects)?

- I consider that the sui generis right under the Database Directive may apply to databases containing those data and offers opportunity to regulate the relationship with clients, including licences
- I consider that the sui generis right under the Database Directive may apply to databases containing those data and offers protection against third-party infringements (i.e. unauthorised use of machine generated data)
- I am not sure what the relationship is between such data and the Database Directive
- Other

200 character(s) maximum

Please explain and substantiate your answers with concrete examples and any useful information and experience you may have.

Acc	ording to your experience, which of these statements are relevant to your
activ	vity / protection of your data?
1	The protection awarded by the sui generis right of the EU Database Directive
	is used to regulate contractual relationships with clients
	The protection awarded by the sui generis right of the EU Database Directive
	is used against third-party infringements
	The protection awarded by the Trade Secret Rights Directive [Directive (EU)
	2016/943] is used against third-party infringements
	Other contractual means of protection are used
1	Technical means to prevent illicit extraction of content are used
	There is certain content that is deliberately not protected
	I don't know / no opinion

Other

Please explain and substantiate your answers with concrete examples and any
useful information and experience you may have.

200	character(s) maximum
96/9/	e the sui generis database right provided by the Database Directive (Directive (EC) or possible uncertainties with its application created difficulties and ented you from seeking to access or use data?
_	Yes
	No
	I don't know / no opinion
	difficulties you are aware of or have experienced because of the sui generis base right relate to the access or use of:
0	Data generated in the context of Internet-of-things/machine generated data Data other than generated in the context of Internet-of-things/machine generated data
0	Data, irrespective of their type (machine generated or data other than machine generated)
	No difficulties experienced
•	I don't know / no opinion
0	Other
Wha	t was the source of such difficulties?
	No difficulties experienced
	Difficulty to find the right holder of the sui generis database right (database maker)
	Lack of reaction from the part of the right holder of the sui generis database right / Refusal of cooperation from the part of the right holder of the sui generis database right
	Prohibitive licence fees
	Technical measures / technical difficulties
	Denied access despite the proposed use falling under one of the exceptions
	defined in the Database Directive

Denied access despite the proposed use falling under the rights of the lawful user
 Lack of clarity regarding application of the sui generis right to the database (incl. possible legal consequences and risk of litigation) Other
I don't know / no opinion
To what extent do you agree that there is a need to review the sui generis protection for databases provided by the Database Directive, in particular as
regards the access and sharing of data.
Strongly agree
Somewhat agree
Neutral
Somewhat disagree
Strongly disagree
I don't know / no opinion
Please explain and substantiate your answers with concrete examples and any useful information and experience you may have. 200 character(s) maximum
Definition of databases remains unclear, especially concerning the term of "manufacturers"; it remains unclear who has rights over data
Do you think that it is necessary to clarify the scope of sui generis right provided by the Database Directive in particular in relation to the status of machine generated data?
Yes
No
I don't know / no opinion
Please explain and substantiate your answers with concrete examples and any useful information and experience you may have. 200 character(s) maximum
In your opinion, how should the new scope of the sui generis right be defined?

By narrowing the definition of the scope to exclude machine generated data

 By explicitly including machine generated data in the scope I don't know / no opinion No need for a change of the scope Other
Do you think that the Database Directive should provide specific access rules to ensure access to data and prohibit companies from preventing access and extraction through contractual and technical measures? Strongly agree Somewhat agree Neutral Somewhat disagree Strongly disagree I don't know / no opinion
In your opinion, how would specific access rules in the Database Directive be best achieved? Creating a new exception Creating compulsory licences to access data Creating general access right No need for a specific access rules Other I don't know / no opinion
Please explain and substantiate your answers with concrete examples and any useful information and experience you may have. If possible, indicate also the impact on cost and potential benefits of your selected option. 200 character(s) maximum
Do you agree that databases held by public authorities should be treated differently than other type of databases under the Database Directive? Strongly agree Somewhat agree Neutral Somewhat disagree

Strongly disagree
I don't know / no opinion
In your opinion, how should databases held by public authorities be treated differently?
Creating an exception to the sui generis right
Excluding public sector databases from the scope of the sui generis right of the Database Directive
Creating compulsory licences to access public sector databases
No need for different treatment
Other
I don't know / no opinion
In 2018, the Commission published an Evaluation of Directive 96/9/EC on the legal
protection of databases, which was preceded by a public consultation. The
Evaluation Report pointed out several legal uncertainties related to the Database
Directive that may prevent the Directive from operating efficiently. Please indicate
which of the following elements of the Database Directive could be reviewed:
Definition of a database
Notion of substantial investment in a database
✓ Notion of substantial part of a database
Exclusive rights of database makers
Exceptions to the sui generis right
Notion of the lawful user and his rights and obligations
Term of protection
No elements need to be reviewed
□ I don't know/ no opinion
Other
Please explain and substantiate your answers with concrete examples and any
useful information and experience you may have. If possible, indicate also the
impact on cost and potential benefits of your selected option.
200 character(s) maximum

Please provide any other information that you find useful regarding the application of the Database Directive in relation to the data economy.

200	200 character(s) maximum				

Questions about trade secrets protection

As indicated in the intellectual property action plan (<u>COM(2020) 760 final</u>), fostering data sharing requires a secure environment where businesses can keep investing in data generation and collection, while sharing them in a secure way, in particular as regards their confidential business information and their trade secrets.

At EU level, the legal protection of trade secrets is harmonised by the Trade Secret Directive (<u>Directive</u> <u>2016/943</u>), which has been transposed in all Member States and is not up for evaluation before 2026. It includes the definition of a trade secret, which means information meeting all of the following requirements:

- it is secret in the sense that it is not, as a body or in the precise configuration and assembly of its components, generally known among or readily accessible to persons within the circles that normally deal with the kind of information in question;
- it has commercial value because it is secret;
- it has been subject to reasonable steps under the circumstances, by the person lawfully in control of the information, to keep it secret.

The Directive defines cases of lawful and unlawful acquisition, use and disclosure of trade secrets. The Directive also specifies the measures, procedures and remedies in case of unlawful acquisition, use or disclosure of a trade secret. Exceptions to trade secret protection as well as the freedom to reverse engineer are also included in the directive.

Do you rely on the legal protection of trade secrets when sharing data with other businesses?

- Yes
- No
- I don't know / no opinion

With whom do you share?

- Partner
- Supplier
- Customer
- Unrelated business
- Other

Please specify

public authorities, various stakeholders of the energy industry

How do you ensure that the shared information remains secret?

- By contractual arrangements, e.g. a non-disclosure agreement
- By using a trustee (a law firm or another trusted intermediary)
- By means of a special cyber security solution that also ensures confidentiality, such as encryption
- Other
- No specific measures are taken

If you share confidential business information, how do you ensure control over the use of your data by other businesses, i.e. that it is not misused, misappropriated or disclosed unlawfully?

- We rely on the legal protection of trade secrets
- We rely on intellectual property rights
- We rely on contractual arrangements
- We rely on technical means
- We do not take any specific measures to control the use of our data
- I don't know / no opinion
- Other

Please specify which rights

200 character(s) maximum

copy right, patents, trade secrets, trade marks

VIII. Safeguards for non-personal data in international contexts

Non-personal data generated by EU companies may be subject to access requests pursuant to provisions of laws of third (non-EU/EEA) countries. This would be specifically relevant when processing of such data occurs in a cloud computing service, the provider of which is subject to the laws of third countries. The recent proposal for a Data Governance Act does not cover such services. The access requests can be of a legitimate nature, in particular for certain cross-border criminal law investigations or in the context of administrative procedures. In particular, these requests may be made in the framework of multilateral or bilateral agreements that determine certain conditions and safeguards. Whereas the GDPR provides for rules and safeguards in this respect, for non-personal data there are currently no statutory law rules that would oblige the cloud computing service providers to give precedence to EU law on the protection of IP and trade secrets. There can be differences in approach between the EU and third countries, e.g. to the fundamental rights safeguards or on the scope of legislation that can mandate access requests to data for

law enforcement and other legitimate purposes. Where conflicts of law occur, this may expose the cloud providers to conflicting legal obligations and as a result of this conflict put commercially sensitive data of EU companies at risk.

How likely do you think it is that a cloud computing service or other data processing service provider that is processing data on your company's/organisation's behalf may be subject to an order or request based on foreign legislation for the mandatory transfers of your company/organisation data?

- This is a big risk for our company
- This is a risk for our company
- This is a minor risk for our company
- This not a risk at all for our company
- We do not use cloud computing/data processing service provider to store or process our company
- I don't know / no opinion

Please explain what order or request for the mandatory transfers of you company/ organization data would you consider as illegitimate or abusive and as such presenting the risk for your company:

20	200 character(s) maximum		

Do you consider that such an order or request may lead to the disclosure and/ or misappropriation of a trade secret or other confidential business information?

- This is a big risk for our company
- This is a risk for our company
- This is a minor risk for our company
- This not a risk at all for our company
- I don't know / no opinion

Does the risk assessment related to such possible transfers of your company /organisation data to foreign authorities affect your decision on selection of the data processing service providers (e.g. cloud computing service providers) that store or process your company/organisation data?

- Yes
- ON No
- I do not use data processing services to store or process my data

I don't know / no opinion

data

Please explain how it affects your decision 200 character(s) maximum
In light of risk assessment of your data processing operations as well as in the context of applicable EU and national legal frameworks (e.g. national requirements to keep certain data in the EU/EEA), do you consider that your company /organisation data should be stored and otherwise processed: All of my company/organization data in the EU/EEA only Some of my company/organization data in the EU/EEA only All of my company/organization data anywhere in the world I don't know / no opinion
Please explain what categories of data that should be stored in the EU/EEA only are concerned and why 200 character(s) maximum
In your opinion, what would be the best solution at an EU regulatory level to mitigate the risk for European companies stemming from the request for access by foreign jurisdiction authorities to their data? Introducing an obligation for data processing service providers (e.g. cloud service providers) to notify the business user every time they receive a request for access to their data from foreign jurisdiction authorities, to the extent possible under the foreign law in question
Introducing an obligation for data processing service providers to notify to the Commission, for publication on a dedicated EU Transparency Portal, all extraterritorial foreign laws to which they are subject and which enable access to the data they store or process on behalf of their business users Introducing an obligation for data processing service providers to put in place specified legal, technical and organisational measures to prevent the transfer to or access of foreign authorities to the data they store or process on behalf of their business users, where such transfer or access would be in conflict with

EU or national laws or applicable international agreements on exchange of

Providing for compatible rules at international level for such requests.			
Other solution			
There is no action needed to address this			
I do not know / no opinion			
Please specify			
200 character(s) maximum			
Closing section (possibility to upload a document, and to share final			

comments)

Please upload your file

Only files of the type pdf,txt,doc,docx,odt,rtf are allowed

91bbab28-c165-4802-b896-a7f674bfaa8a/BDEW_Additional_Remarks_Consultation_Data_Act_final_2021-09-03.pdf

Final comments

As the European Commission already proposed multiple data related initiatives as part of the Digital Decade (Data strategy, Data Governance Act, Artificial Intelligence Act, revision of the Broadband Cost Reduction Directive, revision of the INSPIRE Directive, HighValueData Act as well as the upcoming proposals for sector-specific data spaces), BDEW asks the Commission to clarify the interaction of these initiatives. The duplication of legal requirements for the sharing of data, especially of data already covered by other European legislation (such as environmental data), should be avoided.

Contact

Contact Form